

LONDON BOROUGH OF HAMMERSMITH & FULHAM

Report to: Children's and Education Policy and Accountability Committee

Date: 13/11/2023

Subject: Implementing the Industrial Strategy in Education

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Responsible Director: Jacqui McShannon, Strategic Director of Children's Services

SUMMARY

The Industrial Strategy implementation in Education is an important development of the overall Industrial Strategy for Hammersmith and Fulham. This is a joint enterprise delivered between the education team and the economy to ensure that children and young people have access to the opportunities within the White City innovation district and other parts of the local economy. The overall aim and objective is to ensure that Hammersmith and Fulham is a truly inclusive global economic hotspot.

RECOMMENDATIONS

1. For the Committee to note and comment on the report and slide presentation.

Wards Affected: "All"

Our Values	Summary of how this report aligns to the H&F Values
Building shared prosperity	Young people's involvement in the Industrial strategy will enable great opportunities within employment for local residents and school children.
Creating a compassionate council	Working with and listening to the needs of young people allows the Council to deliver compassionate services that meet their needs
Doing things with local residents, not to them	Key stakeholders are included in the decision making, children and young people will provide evaluations of the pilot events to enable co-production.
Being ruthlessly financially efficient	The key to delivery is ensuring that businesses and industrial partners are able to invest time and resources in supporting young people to be a

	success.
Taking pride in H&F	Our young people of H&F are celebrated, and the opportunities are highlighted locally and nationally
Rising to the challenge of the climate and ecological emergency	Continuing to enhance our climate education offer to schools will be a key part of implementing the industrial strategy in education.

Background Papers Used in Preparing This Report

None

DETAILED ANALYSIS

1. The Committee are asked to note the contents of the Industrial Strategy in the education slides.
2. The slides will be presented by the Director of Education and SEND who has been working alongside colleagues within the economy in the development of this project.
3. The first phase of the project has involved key collaborations between headteachers and business leaders in the local area to ensure that there is a clear synergy between the needs of schools and young people. The first conference took place in July with a follow up in November.
4. Detailed curriculum mapping has taken place to be able to identify, where within the curriculum businesses can provide genuine and effective input. The key subject areas identified at primary and secondary level have included:
 - Science
 - Media
 - Computer science
 - Design and technology
5. The team have built on the existing careers network at secondary level and enhanced the links between specific schools and businesses to ensure a sustainable arrangement. An example of this has been piloted in the first instance between BBC Studio Works and Ark Burlington Danes Academy.
6. Some events that young people have been involved with include:
 - The White City Reveal event where 120 young people aged between 10 and 14 had an opportunity to interview 14 businesses from the White City Innovation District to get a detailed understanding of the types of future opportunities available to them.
 - International Day of the Girl set up to run with L’Oreal for 90 young people across 6 schools and also supporting young people directly working with

Family Assist. This was targeted at developing an understanding of the skills required to access specific careers within this employment sector.

7. Further plans are in place to enhance our delivery of climate tech programmes in schools through the Global Action Project.

8. Specific focus from the economy on the development of our apprenticeship offer is a key part of the project. The economy team are working with colleagues within the Council to create a detailed survey of all businesses across the Borough and ensure that the collaboration is widened to include more organisations offering more apprenticeships.

9. The project also has a focus within adult education. At present there are two key projects with a focus on maths and jobs within the green sector. This has included delivery of an adult maths programme, backed by the council with £280K of funding. The council has also agreed funding of £400K for a 2-year program focussing on the development of jobs within the green and tech sectors.

LIST OF APPENDICES

- Delivering the Industrial Strategy in Education